




# Shaping the future of road safety

January 2023



1.3 million people die in  
traffic every year

40% of the fatalities  
occur in urban areas



More than 50% of all road traffic deaths are among vulnerable road users: pedestrians, cyclists, and motorcyclists

The background is a blurred photograph of a busy city street at night. In the foreground, a person wearing a red helmet and a light blue shirt is seen from the back, looking towards the street. The background is filled with out-of-focus lights from cars and buildings, creating a bokeh effect. The overall color palette is dominated by the warm tones of the city lights and the cool tones of the person's clothing.

City traffic is getting  
more and more complex

A photograph of a woman in a dark coat and blue jeans pushing a black stroller on a city street. A young child in a dark blue winter coat and a matching knit hat with a pom-pom is sitting in the stroller, holding onto the handle. The background shows a blurred city street with buildings and trees. A semi-transparent dark blue overlay covers the bottom half of the image, where the text is located.

Every meter matters!  
But today's vision systems and  
sensors can't react fast enough

Terranet is redefining  
what it means to move  
safely in urban traffic

# Four reasons to invest in Terranet

## TECHNOLOGY

Game-changing patented technology with a wide range of applications

Not limited to road safety

## MARKET POTENTIAL

Global ADAS market 16% CAGR to 2029 & third fastest growing automotive segment

Growth supported by strong trends: Urbanization, digitalization, autonomous driving & electrification

## TEAM

A team of world-class engineers, innovators and experts

A management team with proven track record of business growth, industry expertise and clear vision

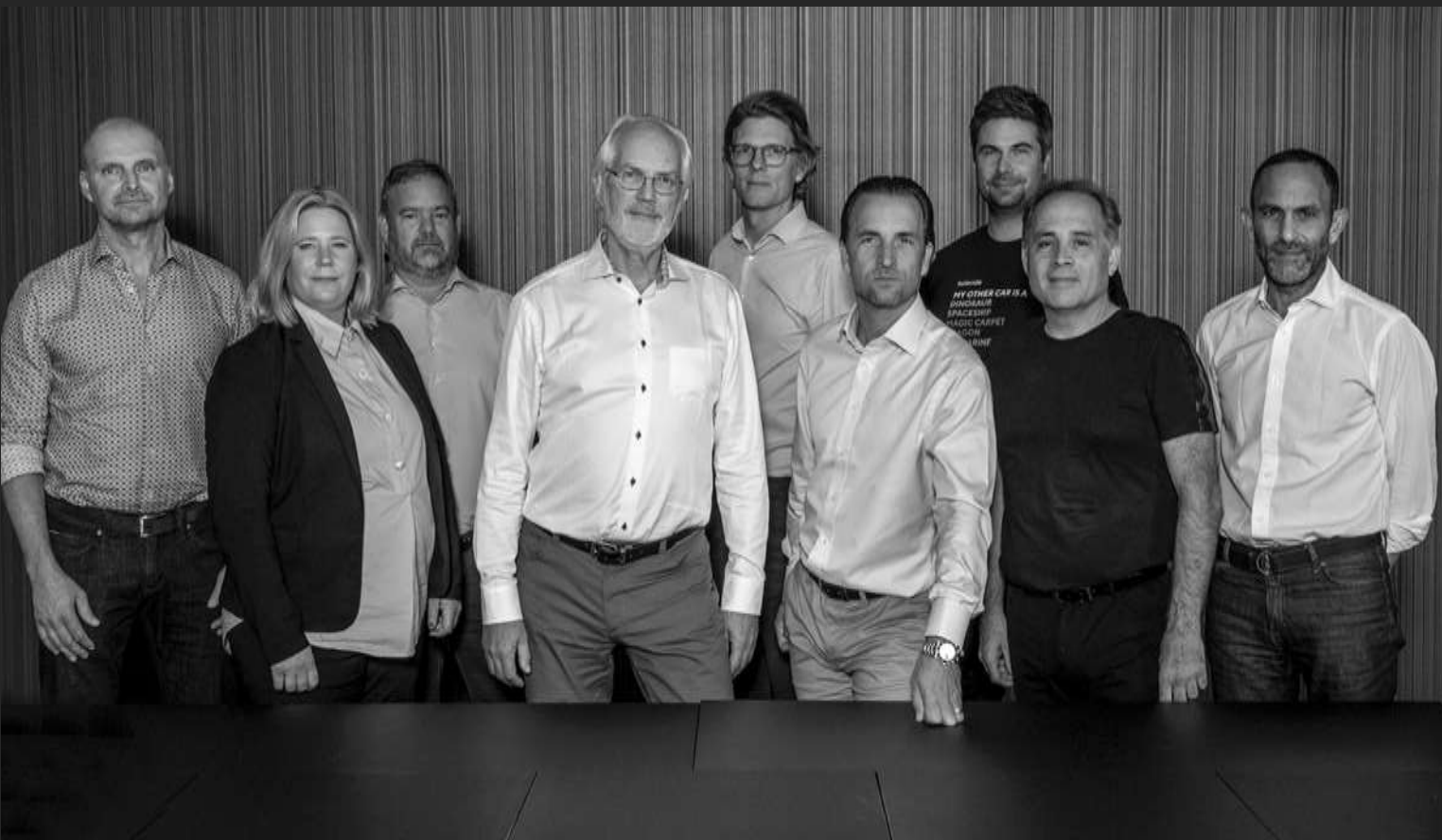
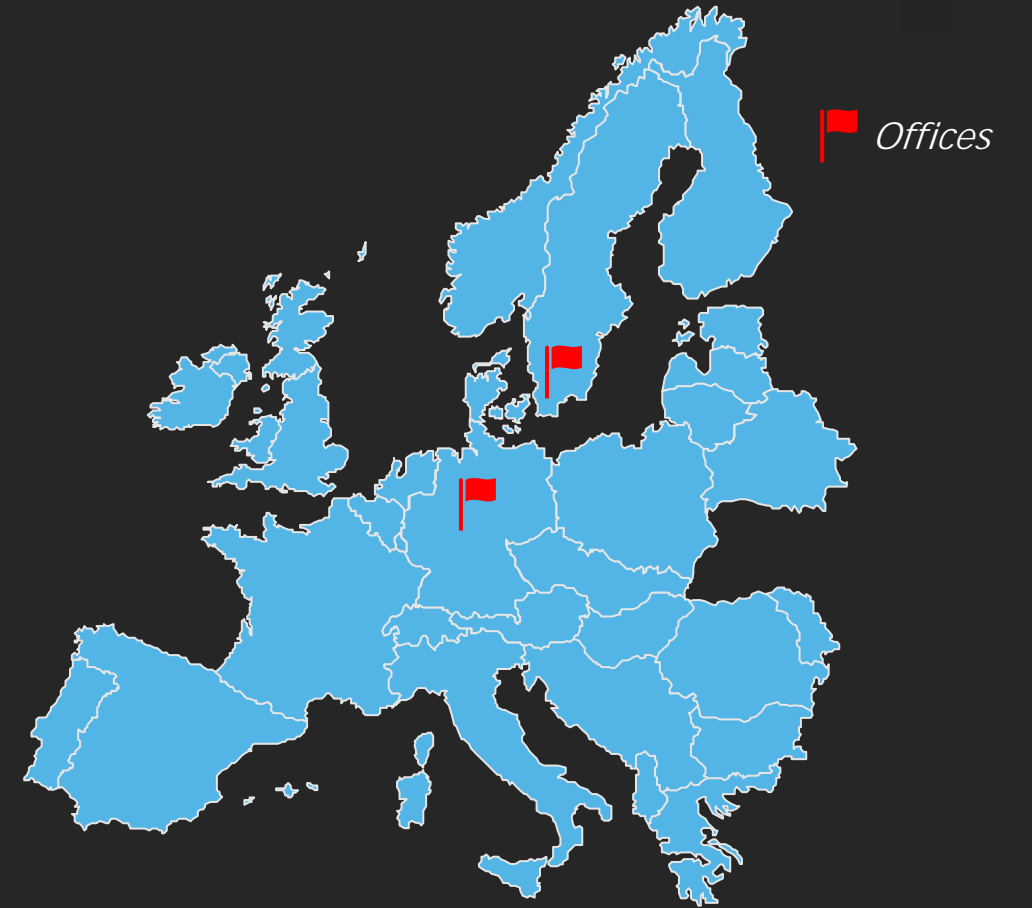
## SHAREHOLDER

Stable major shareholder with long-term perspective

Reassurance for other shareholders and Terranet's future growth potential

# About Terranet

- HQ in Lund, Sweden and office in Stuttgart, Germany
- 13 employees and growing
- Market cap of 228.4 MSEK (230124)
- Listed on Nasdaq First North Premier Growth Market since 2017 (TERRNT-B)



# A new and experienced management team



MAGNUS ANDERSSON  
CEO SINCE SEPTEMBER 2022



NIHAT KÜÇÜK  
CTO SINCE 2021



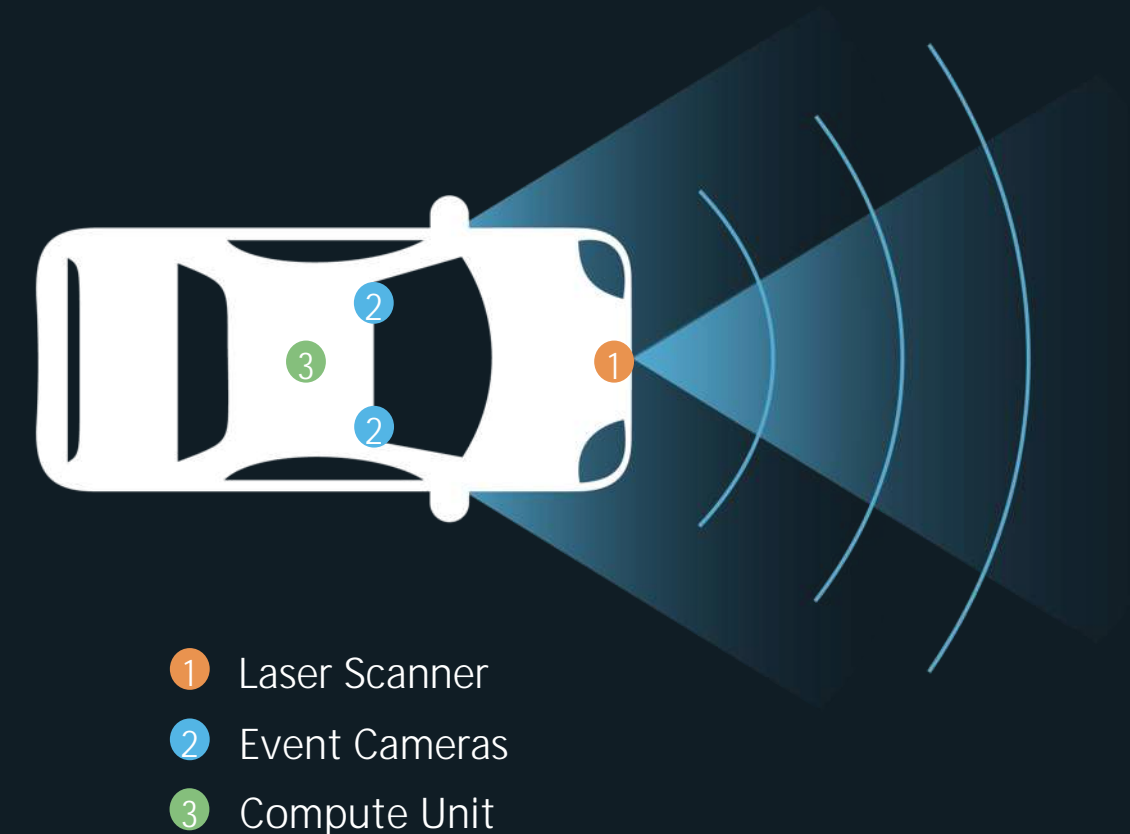
THOMAS FALKENBERG  
CFO SINCE 2021

# The BlincVision product and unique features

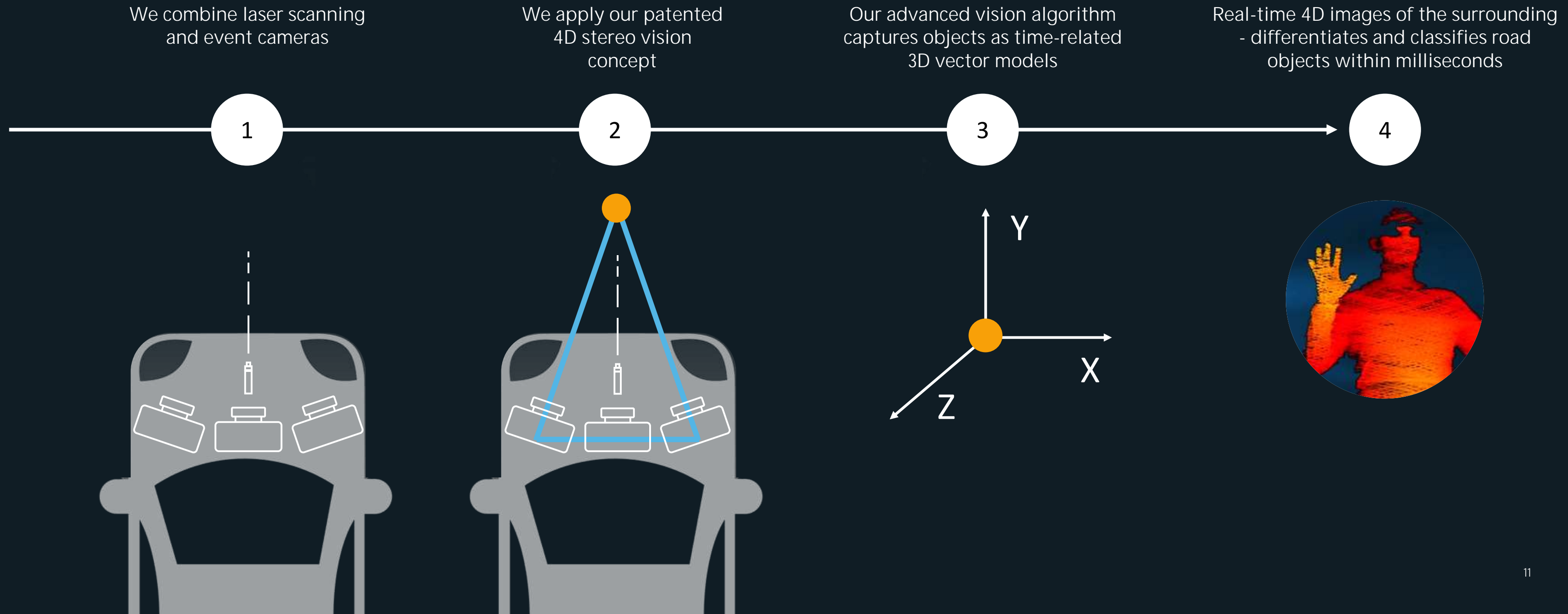


Terranet's anticollision system BlincVision scans up to 35 meters in front of the vehicle and detects vulnerable road users within 20ms - up to ten times faster than other ADAS\* solutions available today.

- ✓ Combines laser scanning, event cameras and AI-based object detection
- ✓ Ultra-fast sensing system
- ✓ Patented vision sensor technology
- ✓ Differentiates and classifies road objects
- ✓ **Complements today's major sensor technologies**
- ✓ Captures and calculates the exact position and motion of objects

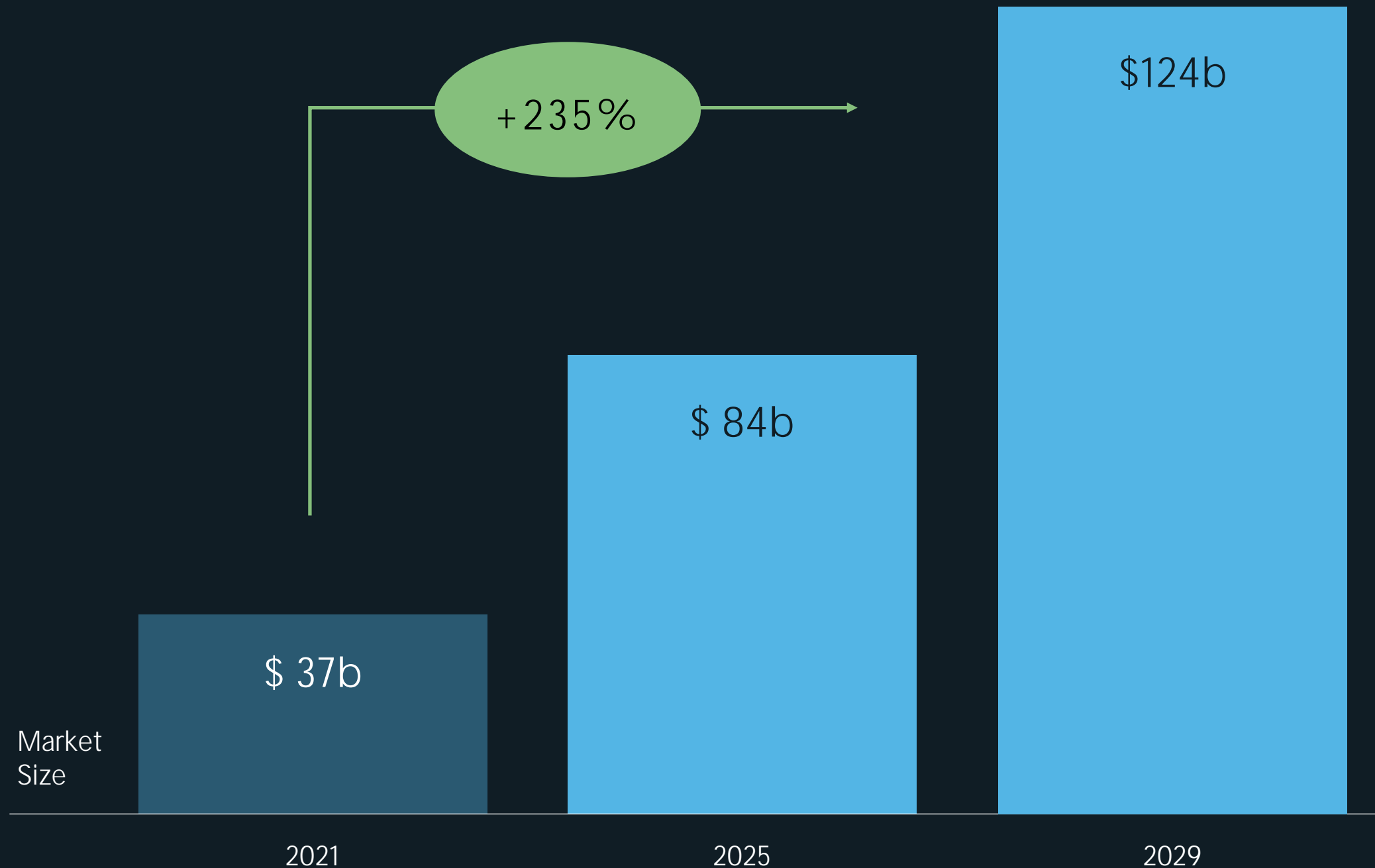


# The patented technology and how it works



# The ADAS market is growing rapidly + 235%

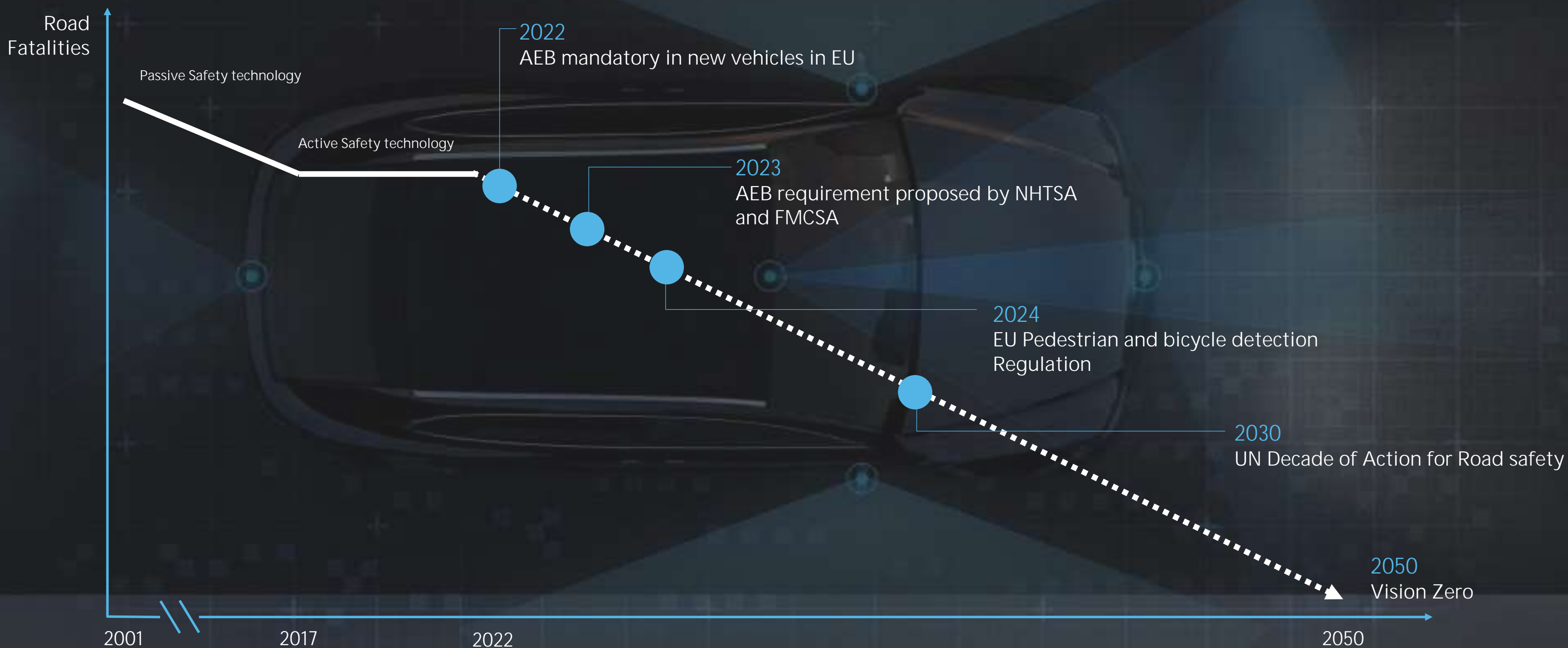
The global ADAS market is growing rapidly and is the automotive industry segment with the 3rd highest projected revenue growth.



## Key Growth Drivers

- Increase in tech-intensive and connected vehicles
- New safety regulations
- Electrification
- Rise of autonomous vehicles

# New safety regulations drive demand for BlincVision and more advanced Automatic Emergency Braking (AEB) solutions



# BlincVision will be licensed to the automotive industry



# Four strategic focus areas

Evaluate and build  
partnerships



**Prevas**

Sales and  
commercialization



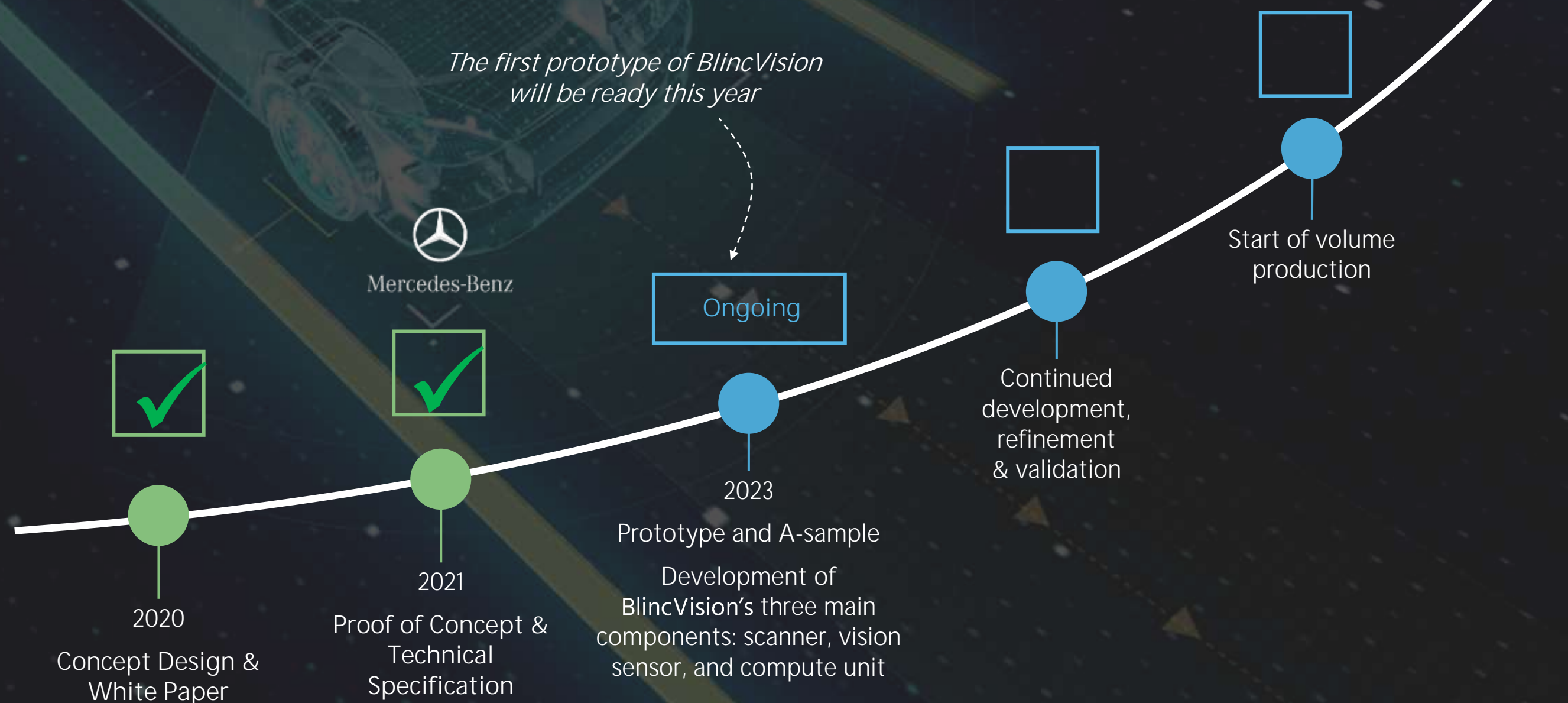
Accelerate product  
development

Competence  
growth

# A clear path ahead opens a world of potential

## WHAT HAPPENS NEXT?

- From research to implementation



# Stay up to date with Terranet

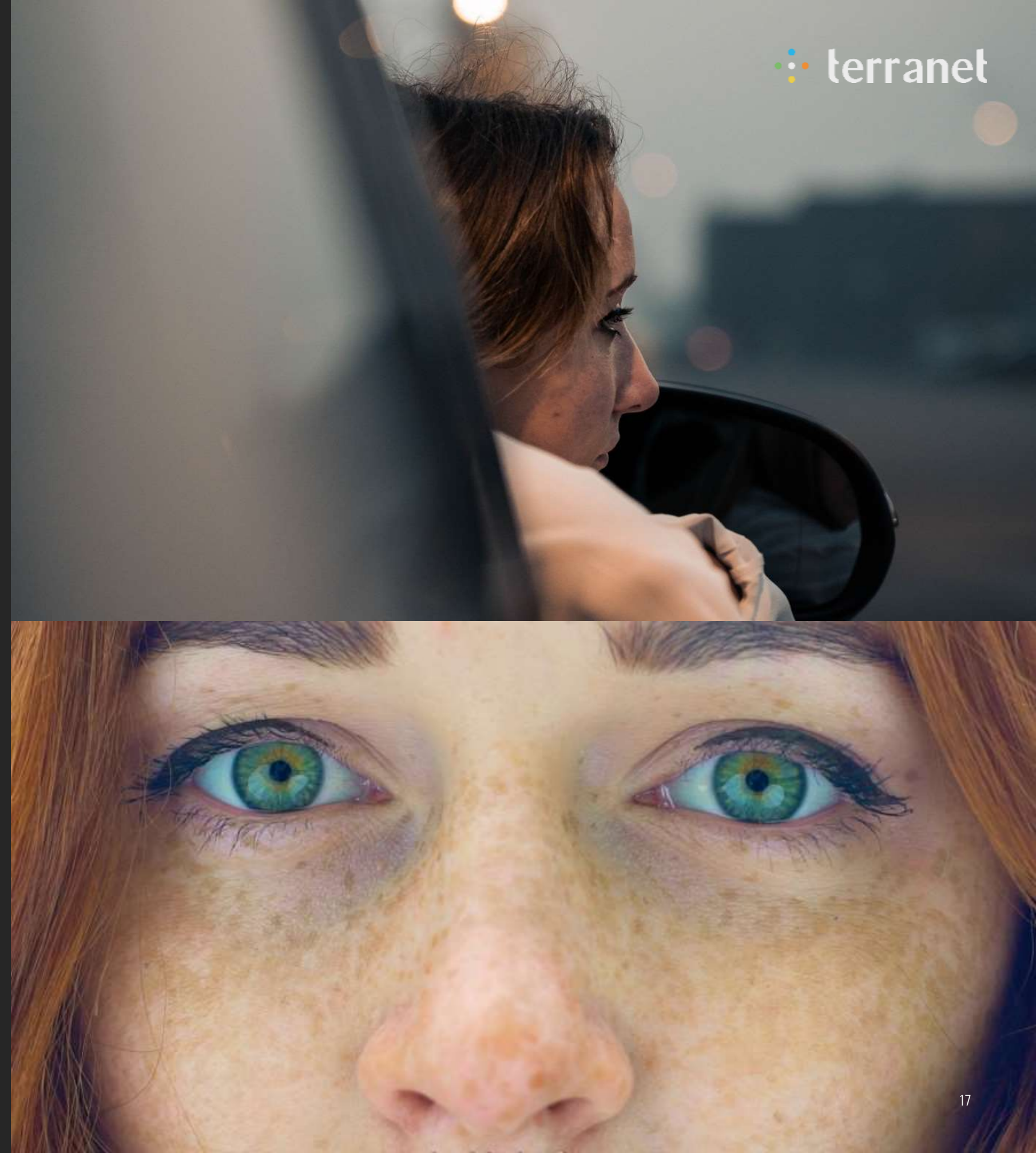
- Read more and see financial reports at [www.terranel.se](http://www.terranel.se)
- Largest shareholder: Maida Vale Capital (17.7% Jan. 2023)
- Certified Adviser: Mangold Fondkommission
- Listed on Nasdaq First North Premier Growth Market (TERRNT-B)

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