



Shaping the future of road safety

General company presentation

January 2023

Our mission is to save lives in urban traffic



1.3 million people die in traffic every year
– 40% of the fatalities occur in urban areas.

Road traffic injuries are the leading cause of death for children and young adults aged 5-29 years.

More than half of all road traffic deaths are among vulnerable road users: pedestrians, cyclists, and motorcyclists.

In a busy city,
every meter matters.

But today's automotive vision systems
and sensors can't react fast enough.

Terranet is redefining what it means
to move safely in urban traffic.

Terranet at a glance

We develop cutting-edge anti-collision solutions that save lives on urban roads.

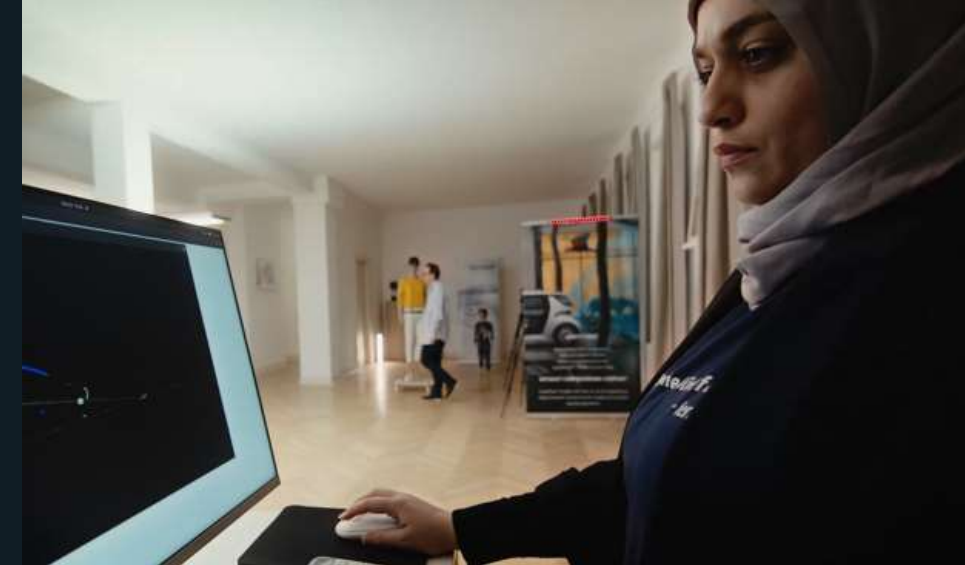
Currently developing BlincVision, a next-generation anticollision vision system. Aiming for ready A-sample* in 2023.

Targeting Original Equipment Manufacturers (OEMs) & Tier 1 (T1) suppliers in the automotive industry.

HQ in Lund, Sweden and office in Stuttgart, Germany with world-class engineers and experts from across the world.

Listed on Nasdaq First North Premier Growth Market since 2017 (TERRNT-B).

*A-sample: First functional prototype version, with limited functions.



Our technology



Terranel's anticollision system BlincVision laser scans 35 meters in front of the vehicle and reacts within 10 milliseconds when a vulnerable object is detected – up to ten times faster than ADAS* solutions available today.

Combines laser scanning, event cameras and advanced vision software to generate real-time 4D images.

Differentiates and classifies road objects, e.g. a child from a plastic bag

Patented vision sensor technology exclusively licensed by Terranel

Ultra-fast sensing system, highly suitable for sudden, near-range incidents.

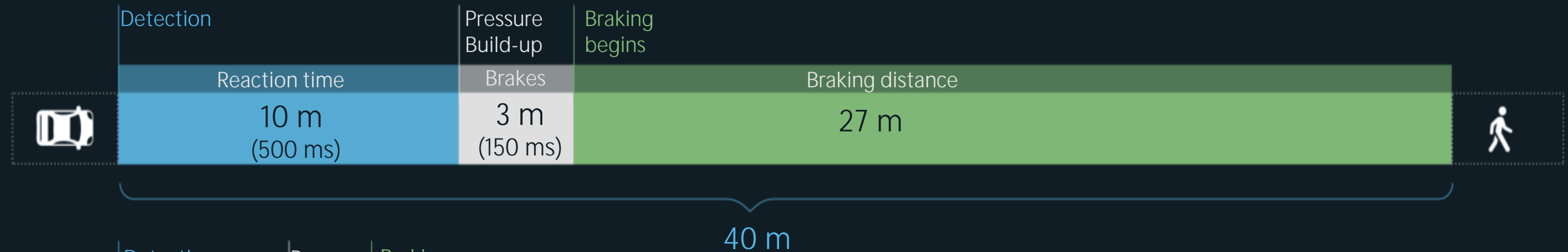
Complements major sensor technologies like Lidar, radar, ultrasonic, and camera vision systems

* ADAS = Advanced Driver Assistance System

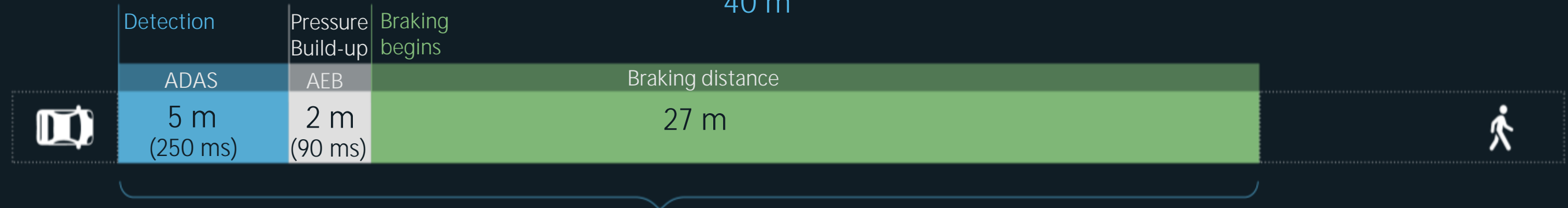
How BlincVision works

- Braking distance can be reduced by 5-11 meters

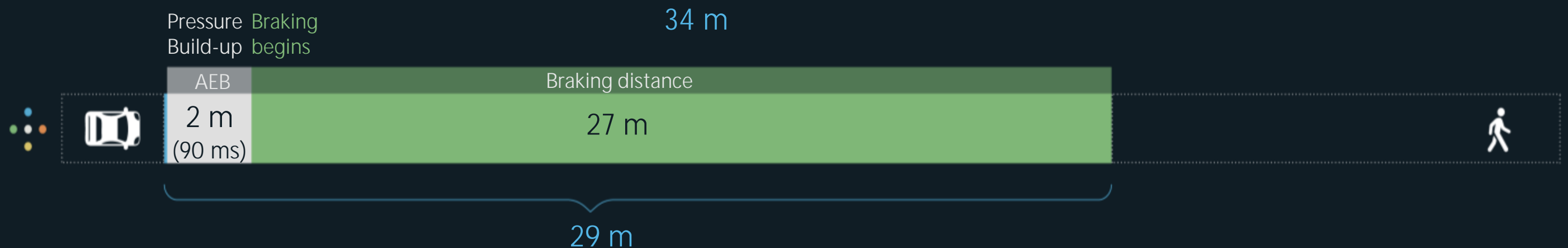
Normal vehicle



ADAS vehicle



BlincVision vehicle



How BlincVision works

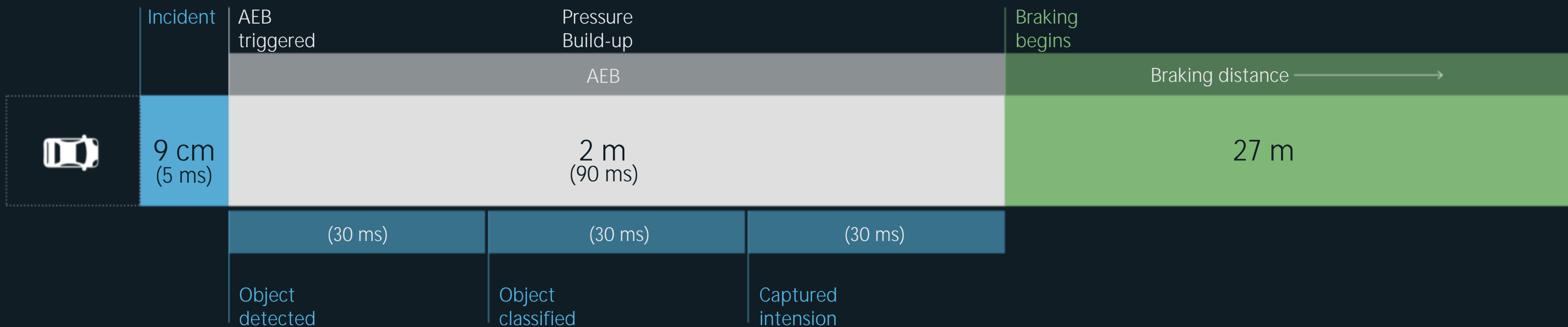
- A laser scanner unit and two event cameras



BlincVision scans the area in front of the car in high-speed with multiple laser beams.



Event sensors capture the reflected laser beams, the compute unit analyses shape and movement of objects – with ultra-low latency.

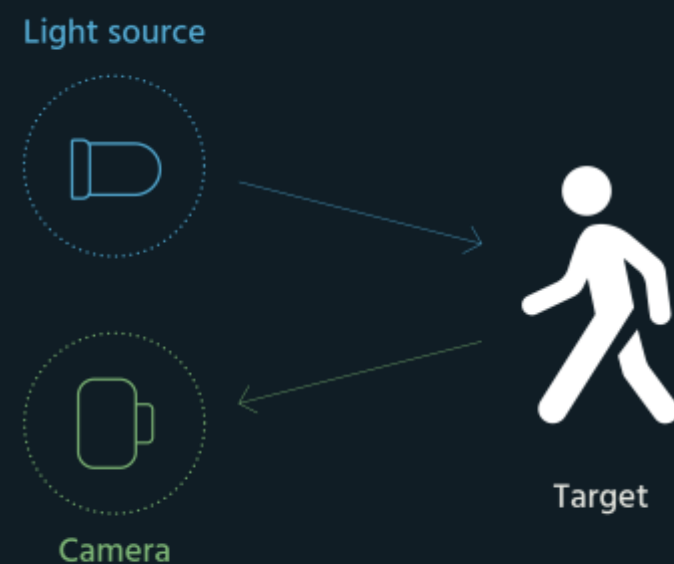


BlincVision's unique features

- BlincVision differentiate from Lidar in several ways

Faster Detection, Lower Latency

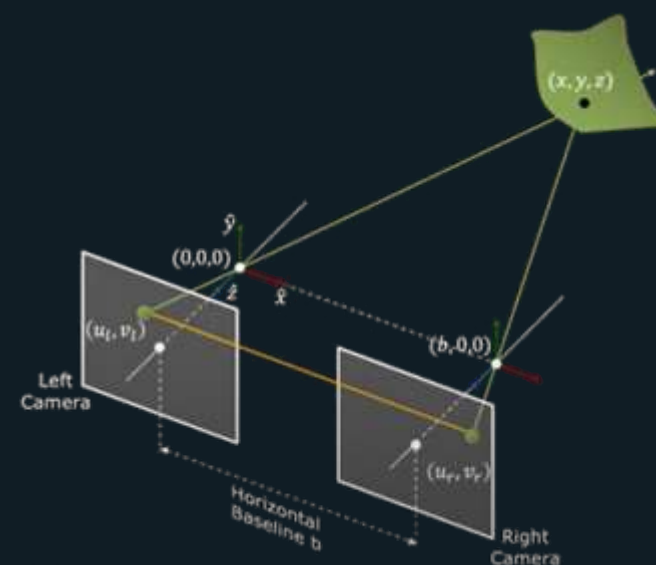
Lidar is based on the Time of Flight (ToF) principle and captures frames. BlincVision is sequential and event-based, which makes detection faster.



Tailored to see moving objects

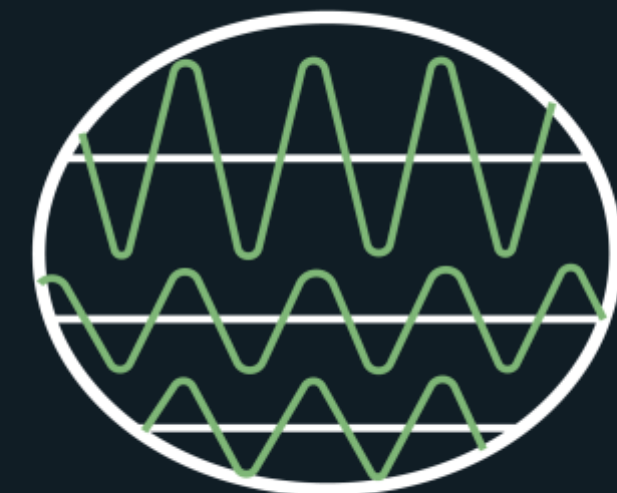
BlincVision uses high-speed event cameras tailored to capture motion.

BlincVision calculates the exact position and object class applying stereo vision.



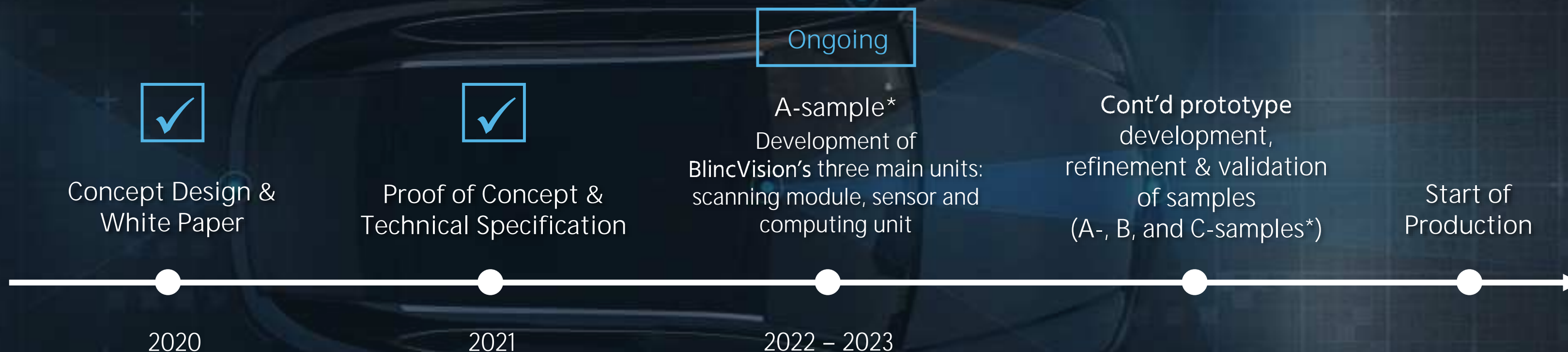
Interference-free

Lidar systems fight with interference problems. BlincVision eliminates interference by design by separating the scanner from the sensor unit.



Overview of Product Development

- Prototype ready during 2023



****"Samples" refers to different stages of prototyping:**

A-sample: First functional prototype version, with limited functions.
 B-sample: Sample with all functions except for certain software functionality. Jointly developed/produced with a selected Tier 1 partner.
 C-sample : Further enhanced B-sample that has been customized to a specific OEM space.

BlincVision will be licensed to the automotive industry

Target customers

- OEMs (Original Equipment Manufacturers)
- T1s (Tier-1) suppliers (providing components to OEMs)

Revenue streams

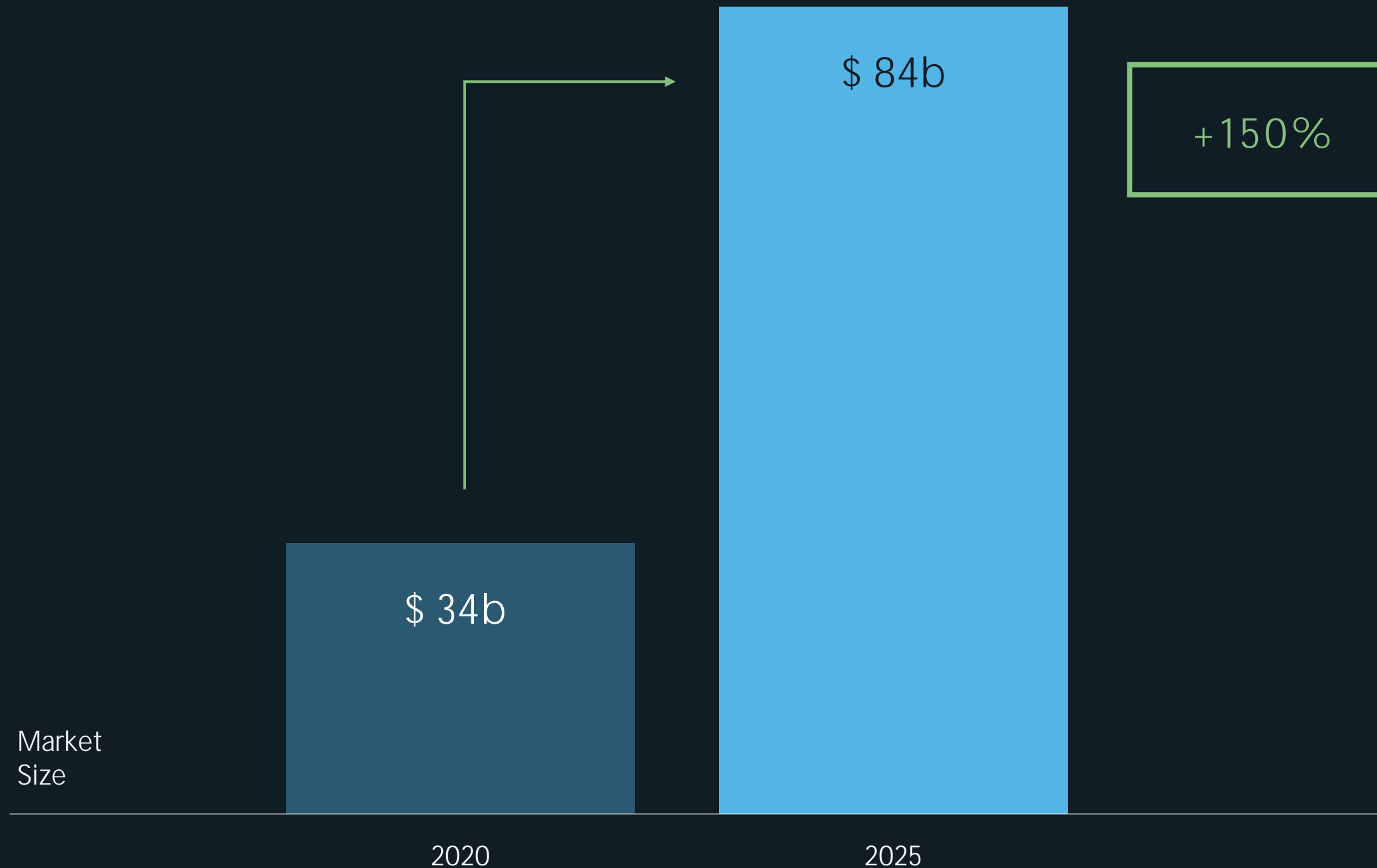
- Product License
- Product Customization
- Testing and Homologation
- Software Updates (OTA)
- Service Agreements (SLA)

Strategic dev. partners

- Automotive Industry
- Automotive Integrators
- Hardware Suppliers
- Software Partners
- Electronics Manufacturers

Market overview

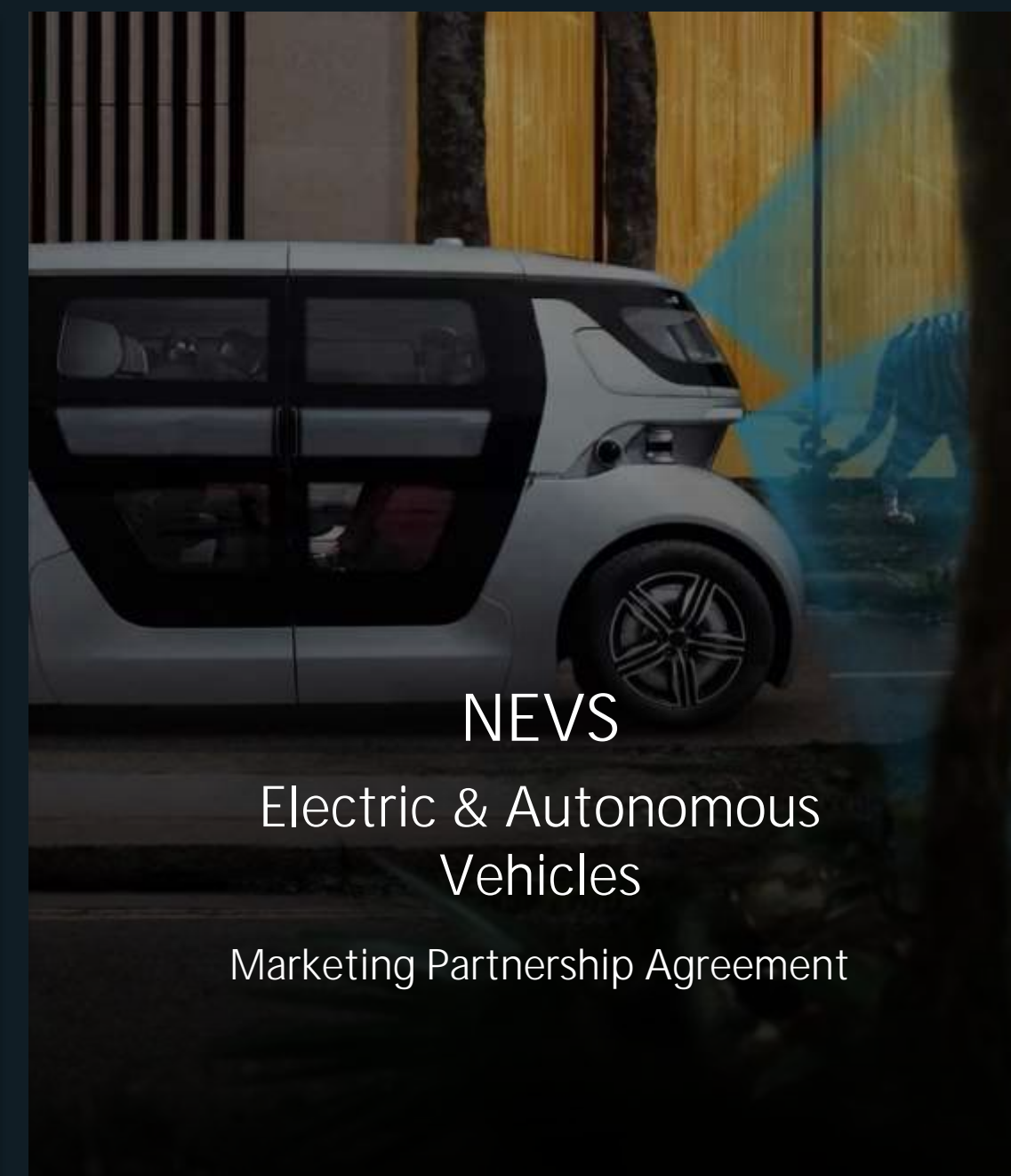
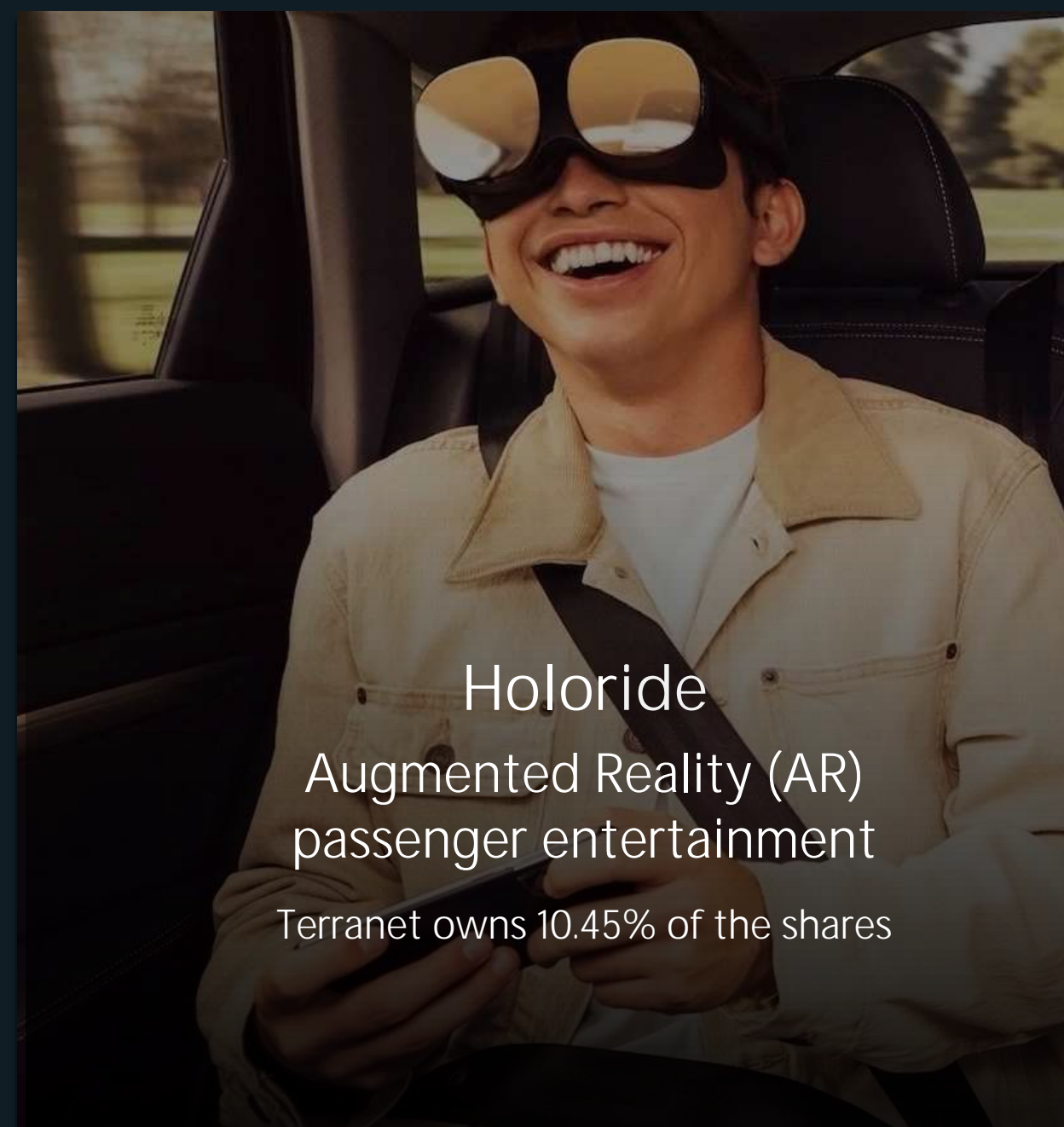
The global ADAS market is growing rapidly and is the automotive industry segment with the 3rd highest projected revenue growth.



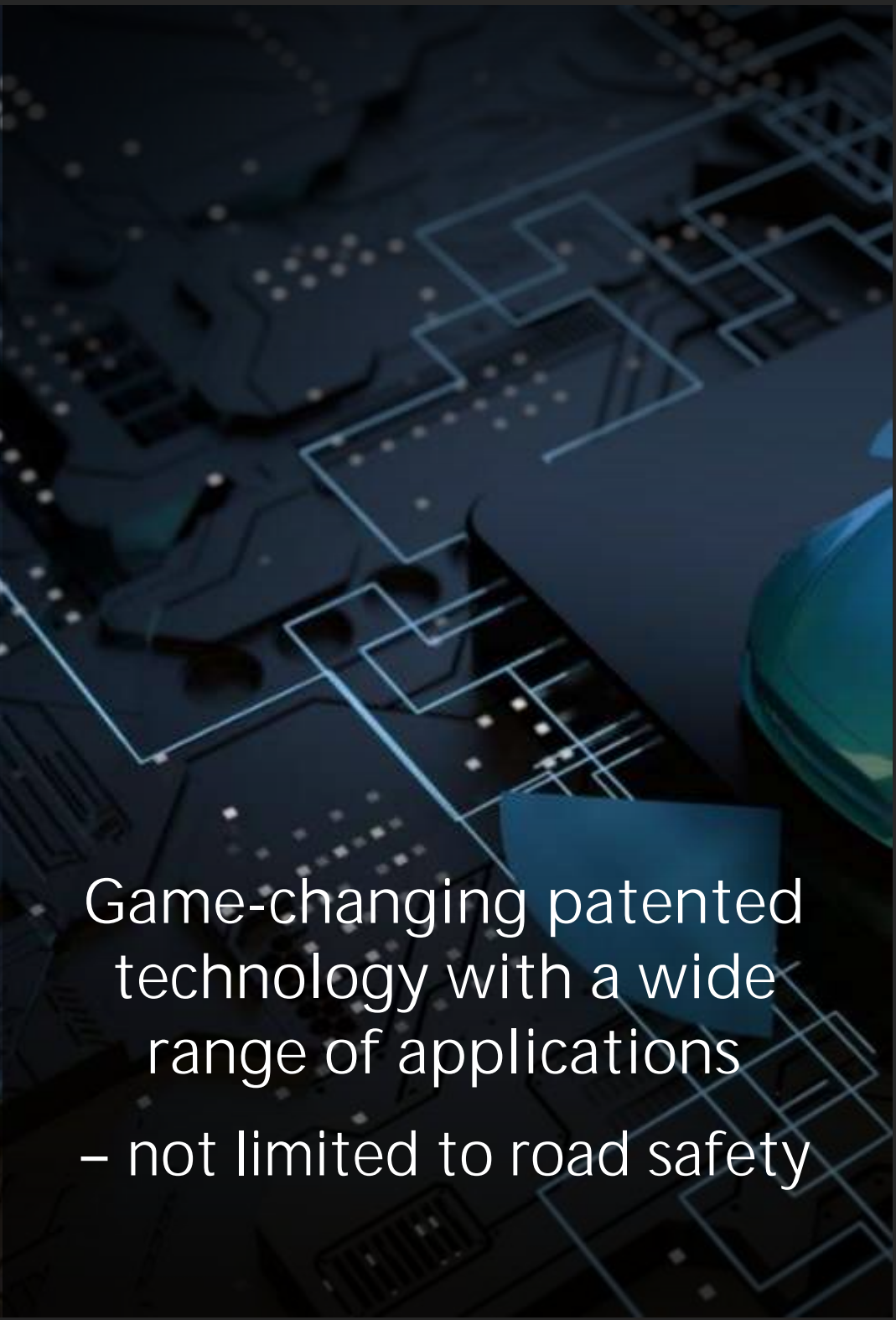
Key Growth Drivers

- Increase in tech-intensive and connected vehicles
- New safety regulations
- Electrification
- Rise of autonomous vehicles

Terranet has strong relationships with visionary players in the automotive industry



Three good reasons to invest in Terranet

An abstract digital background with glowing blue and white lines forming a complex network or circuit pattern on a dark blue background.

Game-changing patented
technology with a wide
range of applications
– not limited to road safety

A cyclist wearing a helmet and a backpack is riding a bicycle on a city street at night. The background is blurred with streaks of light from buildings and streetlights, suggesting motion.

Strong underlying trends
supporting product demand
Urbanisation, digitalization,
autonomous driving &
electrification

A dark-colored car is shown from a front-three-quarter view. Overlaid on the car are blue lines and dots representing sensor beams (like LIDAR or radar) emanating from the front, illustrating Advanced Driver Assistance Systems (ADAS).

Fast-growing global
ADAS market
+150% from 2020 – 2025,
reaching USD 84B in 2025*

Company facts & links

- HQ in Lund, Sweden, office in Stuttgart, Germany - 13 employees and growing
- Listed on Nasdaq First North Premier Growth Market since 2017 (TERRNT-B)
- Certified Adviser: Mangold Fondkommission
- Largest shareholder: Maida Vale Capital (17.7% Nov. 2022)
- Read more at www.terranel.se
- Link to the [Annual Report 2021](#)



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